



Reflections™

Single Use Silverware

◆ *Reflections™, the patented^[1] single use silverware, has the same shine and silver-sparkle of stainless steel cutlery, giving consumers a unique, formal alternative to white, black or clear disposable cutlery and serving utensils.*

◆ *What other minor change can create such a valuable "WOW!" impression?!? For a \$1,500 catered event, the incremental cost of Reflections™ cutlery versus other heavyweight disposable cutlery is just \$6 or 0.4%^[2]!*








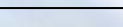


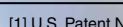
◆ *Reflections™ is the only solution addressing both the need for a formal presentation and the high costs associated with renting or owning (cleaning, transporting and replacing) permanent flatware and utensils. Caterers estimate that loss and accidental disposal result in the need to replace 15%-30% of permanent flatware and serving utensils annually at an average cost of \$3.50 per place setting or set of utensils.*



◆ *Serving utensils enhance carry out, drop and go, and off-premise catering presentations. Offering the durability and strength to serve any food presentation, match these with Reflections™ cutlery for a coordinated presentation.*

◆ *Reflections™ self-service kits allow you to enjoy all the benefits of Reflections™ with less labor. These kits are a sanitary cutlery option that offers a formal, upscale touch to boxed lunches (for corporate outings, golf events, etc.), take-out dining, and salad bars. Choose from our original REFKITS or the LUXKITS with a linen-quality napkin!*

Reflections™ Product Specifications

	Item	Description	Case Pack	Case Dimensions	Case Cube	Case Weight	TI x HI Pallet	UCC Code
	610155	7" Silver Cutlery Fork	600 count Space Saver Pack	18.00 x 7.00 x 9.25	0.67	8.66	14 x 7	1 00 74506 96610 5
	630155	7.5" Silver Cutlery Knife	600 count Space Saver Pack	14.25 x 7.90 x 5.25	0.34	8.77	15 x 7	1 00 74506 96630 3
	620155	6.25" Silver Cutlery Spoon	600 count Space Saver Pack	18.00 x 7.00 x 9.25	0.67	7.68	14 x 7	1 00 74506 96620 4
	640155	5.75" Silver Cutlery Soup Spoon	600 count Space Saver Pack	15.30 x 6.10 x 6.70	0.36	6.75	14 x 7	1 00 74506 53933 0
	RFVFK10	10" Silver Serving Fork	60 (6/10)	13.75 x 7.50 x 6.75	0.17	2.77	15 x 5	1 00 74506 53951 4
	RFVSP10	10" Silver Serving Spoon	60 (6/10)	14.00 x 8.00 x 7.00	0.17	2.77	15 x 5	1 00 74506 53952 1
	REFKIT3	Fork, Knife, Spoon, Salt, Pepper, 2-ply Napkin	100	15.62 x 11.62 x 6.00	0.63	6.00	10 x 6	1 00 74506 10970 0
	REFKIT2	Fork, Knife, Salt, Pepper, 2-Ply Napkin	125	15.62 x 11.62 x 6.00	0.63	6.00	10 x 6	1 00 74506 10969 4
	LUXKIT3	Fork, Knife, Spoon, Salt, Pepper, Linen-Quality 2-Ply Napkin	100	12.00 x 12.00 x 10.00	0.83	6.50	12 x 6	1 00 74506 53921 7
	LUXKIT2	Fork, Knife, Salt, Pepper, Linen-Quality 2-Ply Napkin	125	12.00 x 12.00 x 10.00	0.83	6.50	12 x 6	1 00 74506 53920 0
	REFROLL3	Fork, Knife, Spoon in a Linen-Quality Napkin Roll	120 (4/30)	19.19 x 13.06 x 10.75	1.40	9.25	7 x 4	1 00 74506 54063 3

[1] U.S. Patent No. 6,983,542. Other US and International Patents Pending

[2] (Incremental \$0.02 per unit for Reflections™ x 3 pieces per person x 100 person event = \$6.00)



WNA. We bring more to the table.®

6 Stuart Road
Chelmsford, MA 01824
(978) 256-6551
(888) 962-2877
FAX: (978) 256-1614

1101 Samuelson Street
City of Industry, CA 91748
(626) 913-4022
FAX: (626) 913-1776

www.wna.biz

This product is intended for consuming/serving hot foods and use in similar food-service applications only. It is not intended for use as cookware. It should not be used for handling foods or liquids above 189° Fahrenheit (87° Celsius). The metallic appearance or coating does not impart any heat-resistant characteristics to the article. TO AVOID SERIOUS INJURY, ALWAYS EXERCISE CAUTION WHILE HANDLING HOT FOODS.

WNA168 30M 4/07